Roberto Ugás
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Peru has the highest diversity of cultivated chilli peppers but most Peruvians use only 3 or 4 types.
Linking culinary traditions with conservation of plant genetic resources and improved nutrition
A 2,000 year old Mochica bottle representing a sowing owl:

The past as an entrance to the future of food systems
National logos for organic products:

biodiversity and nutrition for poor and rich
Biodiverse farming linked to local markets through alternative marketing schemes: participatory guarantee systems for organic products.
Loche, a rare vegetatively-propagated pumpkin of Northern Peru: conservation and market promotion with a geographical indication
... one-fourth of the global population lives in periurban areas of intermediate and smaller cities and towns... In low-income countries, 64% of the population lives either in small cities and towns ...

Cattaneo et al, 2021
Farmer-to-farmer methodologies and options-by-context approaches
Consumers leading the conservation and promotion of fruits and vegetables genetic resources